

Beat: News

THE 17TH EDITION OF IIFA IS ALL SET TO CELEBRATE THE MEGA INDIA FESTIVAL 2016.

IIFA Press Conference, Mumbai 2016

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USPA NEWS -

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IIFA Rocks has always been a star-studded affair with a mix of fashion, music and dance. It is a celebrated global event that has been growing each year. To reveal some of the exciting details about the upcoming Videocon d2h IIFA Weekend, Bollywood's superstar Salman Khan was joined by versatile actor Anil Kapoor who together shared their excitement about the IIFA celebrations being held in Spain end-June. The two friends were joined by leading lady Shilpa Shetty and young icon Tiger Shroff.

This year, the IIFA Rocks stage will include noted music director-composer-singer Pritam who is performing with Spanish artistes as a once-in-a-lifetime on-stage production. Performances include the hit songs of the Meet Brothers featuring Kanika Kapoor with Benny Dayal and Neeti Mohan among others. National-award winner Monali Thakur and Papon will be serenading the audience. To add to the star-studded affair, Bollywood's leading lady Parineeti Chopra and actor Sooraj Pancholi are set to perform at IIFA Rocks; Elli Avram and Daisy Shah will perform the hit songs of the year. Alongside the gamut of musical acts and dance performances, the distinguished Indian fashion designer Vikram Phadnis will showcase a breathtaking fashion show.

The IIFA revelries are well underway, as IIFA this year, will also showcase a special teaser screening of the Rakeysh Omprakash Mehra film - Mirziya. IIFA Stomp, which is already bringing famous musical acts with its collaboration with Mulafest will be highlighting another key aspect of Indian culture with a special yoga Master class with Shilpa Shetty in Madrid Spain.

Speaking on the occasion, Wiz Andre Timmins, Director "" Wizcraft International Entertainment Pvt. Ltd, said, "IIFA from the beginning has promoted Indian cinema across the world to a global platform. We are glad that alongside film, we can also feature fashion, music, culture and business through the Videocon d2h IIFA Weekend. As this year marks the 60th anniversary of India & Spain diplomatic relations, IIFA Madrid 2016 is going to be a star-studded extravaganza and the excitement and anticipation has been growing among the industry and fans alike. It will be a magical and memorable time for locals and visitors to witness the stunning acts live on stage at the spectacular IFEMA - Feria de Madrid.

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/ IIFA Press release

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